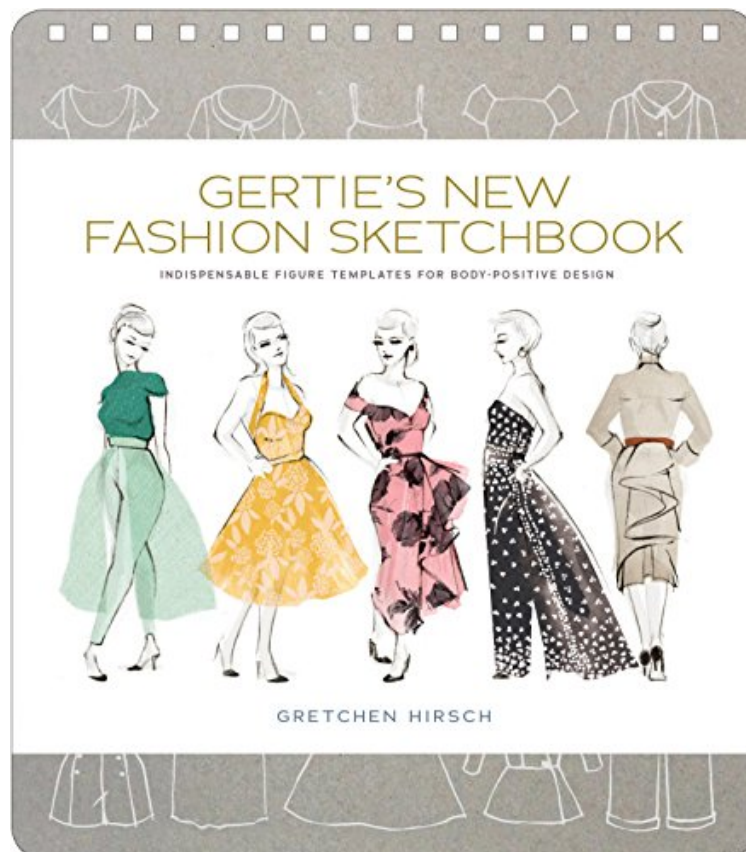


(Mobile ebook) Gertie's New Fashion Sketchbook: Indispensable Figure Templates for Body-Positive Design (Gertie's Sewing)

## Gertie's New Fashion Sketchbook: Indispensable Figure Templates for Body-Positive Design (Gertie's Sewing)

Gretchen Hirsch

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#225696 in Books Stewart Tabori Chang Model: 519350 2015-09-08 2015-09-08 Original language: English PDF # 1 9.69 x .62 x 8.50l, 1.74 #File Name: 1617691739144 pages Stewart Tabori Chang | File size: 21.Mb

**Gretchen Hirsch : Gertie's New Fashion Sketchbook: Indispensable Figure Templates for Body-Positive Design (Gertie's Sewing)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Gertie's New Fashion Sketchbook: Indispensable Figure Templates for Body-Positive Design (Gertie's Sewing):

8 of 8 people found the following review helpful. Excellent tool for new students learning fashion design. By Hulababy I love this book because it's based on the traditional sizing method for full figured women. As a fashion designer myself I find it helpful in helping me learn new method s of sewing. I have always wanted to design clothing using traceable figures. I also love the included patterns. 1 of 1 people found the following review helpful. My Favorite By Tnafbrat What I like best about this sketchbook is that the figures are realistically proportioned. When designing something for a real person, this works much better than the "high fashion" figures. It is easier to get a visual idea of how a style will work while sketching vs sketching on a runway model style figure and then finding it doesn't

translate quite as well to a typical persons figure. What I'm not as fond of is that the figures are so light it's difficult for me to see them without looking very carefully. Granted, all similar sketchbooks are light in the same way and my eyes are getting older. 0 of 0 people found the following review helpful. Absolutely fantastic and I'm glad I found this and ignored the other types of sketch books. By James C. I gave this to my daughter for Christmas and she has loved it. This goes to school with her so she can design when she's got free time. It has been the perfect gift for her and she has been working on making 2 of the dresses she's designed. Truly a must have for those designing girls. The models in it are what really impresses me. They look like your average, everyday girl/woman.

For Gertie's New Fashion Sketchbook, Gretchen Hirsch teamed up with illustrator Sun Young Park to reinvent traditional figure templates known as croquis for the 21st century. Instead of the unnaturally skinny, tall, and frequently off-balance croquis the fashion industry has been sketching on for decades, this game-changing alternative presents hundreds of realistically sized and proportioned female forms in balanced, lifelike poses. In addition, Park has rendered the croquis with multiple tracing lines, allowing the sketcher to follow the lines that most accurately reflect the body shape desired. Also included are an overview of the design and sketching process and a visual history of garment component styles, all to make it easier to create fashion sketches for women of all shapes and sizes. A body-positive sketchpad to help you achieve your fashion design dreams. Loaded with more than 300 figure templates that are proportionally true to the female form and adaptable to different body types, plus helpful sketching tips and resources. A breakthrough for aspiring and experienced designers tired of the industry standard of sketching clothing on female figures that are unnaturally skinny and tall (and sometimes even off-balance). Printed in a special ink that fades away when you photocopy it.

About the Author Gretchen Gertie Hirsch is author of Gertie's New Book for Better Sewing and Gertie Sews Vintage Casual. She is the creator of Gertie's New Blog for Better Sewing. She has a pattern line with Butterick and a fabric line with Fabric Traditions. She teaches sewing around the country, on PBS's It's Sew Easy, on Craftsy.com, and on Creativebug.com.