

[Read and download] Handbag Designer 101: Everything You Need to Know About Designing, Making, and Marketing Handbags

Handbag Designer 101: Everything You Need to Know About Designing, Making, and Marketing Handbags

Emily Blumenthal

audiobook / *ebooks / Download PDF / ePub / DOC

EVERYTHING YOU NEED TO KNOW ABOUT DESIGNING,
MAKING, AND MARKETING HANDBAGS

HANDBAG DESIGNER



EMILY BLUMENTHAL
OF HANDBAGSWEET.COM AND
THE LEADER IN HANDBAG DESIGN AWARDS

 Download

 Read Online

#259264 in Books Voyageur Press 2011-09-05 Original language: English PDF # 1 10.25 x .75 x 8.751, 1.90
#File Name: 0760339732160 pages | File size: 29.Mb

Emily Blumenthal : Handbag Designer 101: Everything You Need to Know About Designing, Making, and Marketing Handbags before purchasing it in order to gauge whether or not it would be worth my time, and all praised Handbag Designer 101: Everything You Need to Know About Designing, Making, and Marketing Handbags:

1 of 1 people found the following review helpful. Waste of money By Lisa Ann actual patterns not included and not clear that you have to enlarge patterns beforehand, poorly written 3 of 3 people found the following review helpful. No Good By A. Reed I thought this would be awesome for helping me learn how to create various styles of bags. The directions seem fairly clear, and there are a lot of ideas, but the patterns don't work at all. I took them to a professional shop to make sure they were done right, and all the patterns were WAY too small! 1 of 1 people found the following review helpful. Good for someone with some experience in making handbags. By Carla P. Liked the patterns, however some steps in assembly were ambiguous and pattern markings referred to in instructions were missing on the pattern pieces. The second part of the book on starting a business were informative and included real-life experiences.

Handbag Designer 101 is the bible for handbag designers or women who aspire to make their own bags. Included in the book are instructions for creating the fifteen essential bag styles: clutch, hobo, tote, and more, made simple with easy-to-follow how-to illustrations, suggested difficulty levels, and color photography. Advice from famous bag designers and today's hottest indie designers accompany each pattern.

From the Back Cover Handbag Designer 101 is the bible for those aspiring to make their own bags. Included in the book are instructions and patterns for creating fifteen essential styles: clutch, hobo, tote, and more, made simple with easy-to-follow how-to illustrations and advice from famous bag designers and today's hottest indie designers. Also included is the inside scoop on turning your handbag hobby into a successful business. From designing to making to marketing, Handbag Designer 101 teaches you everything you need to know. Author Emily Blumenthal is the founder of the Independent Handbag Designer Awards, a fashion event in New York City presented by InStyle magazine and sponsored by Swarovski, Timberland, Singer, BurdaStyle, and more. She spearheads the website handbagdesigner101.com and designed the Yasmena bag, a favorite on the red carpet that has appeared on Sex and the City and has been sold at discerning department stores including Henri Bendel, Bergdorf Goodman, and Bloomingdale's.